

Dear TCF Supporter

I hope that you and your family are safe and coping well during this extraordinary time of global uncertainty.

Today, as COVID-19 sweeps the globe, lock downs and other restrictions in Pakistan have left millions of daily wage earners without any income, children without access to learning and healthcare workers without protective equipment.

The impact of this crisis is felt most acutely in the underprivileged communities TCF serves. The Citizens Foundation, through its vast network of 1,650+ schools located in the heart of poor rural areas and urban slums across Pakistan, has deep roots in these most vulnerable communities. We are directly connected to the lives of more than 1 million people, including 18,000+ teachers and school support staff and 266,000 underprivileged children and their families.

The Citizens Foundation, USA has therefore has launched a **\$3 Million COVID-19 Response Appeal**. Your contributions – **including Sadqah and Zakat** – will be used in the following four ways:

Direct cash and relief efforts:

Provide assistance to families in TCF communities via direct cash transfers and distribution of relief goods such as food and other necessities with local agencies. With teachers and alumni guiding this effort, your support will reach those who need it the most!

Supplies for health care professionals and volunteers:

Work with local organizations to support front line healthcare professionals and volunteers with the equipment, testing kits and protective gear they need the most

Ensure continuity of learning:

Develop targeted educational programs via public television for millions of children who are out of schools due to COVID -19. TCF is quickly developing other programs as well to support learning from home.

Support the most vulnerable TCF staff:

Sustain families of those teachers, ayahs (custodians), guards, drivers and other support staff at the low end of our pay scales who are facing extreme economic hardship.

TCF staff and volunteers in Pakistan are actively providing essential relief to impacted TCF communities who urgently need our help. I can honestly share that **I have never been prouder to be part of TCF.**

The need is urgent. As the blessed month of Ramadan approaches, please give generously. Thank you.

Sincerely,

On behalf of the TCF-USA Board of Directors,

Arif Gafur
President

Terms and Conditions

- 20% of all donations will be dedicated to direct COVID relief within the affected communities. The remaining funds will be used to sustain families of TCF staff at the low end of our pay scales who are facing extreme economic hardship.
- Donations for build projects, designated school support, endowment and scholarship are considered restricted funds and will not be allocated to COVID-19 Response Appeal.