



THE CITIZENS FOUNDATION, USA

You Are Making A Difference Everyday!

Fall 2019 Newsletter



In this Issue

CEO's letter

Samina Noreen - Breaking the Mold

A Vote of Appreciation

TCF's Mother tongue based learning initiative

TCF joins hand with LUMS to help TCF alumni

Event Highlights

Breaking the Mold



Letter from the CEO

■ Dear Supporter,

Over the last several months, TCF-USA has made an incredible

Samina Noreen, a TCF school alumna has overcome all social barriers to emerge as the first female police constable in her small village of Chiniot, Punjab. She was able to realize her



impact because of your generosity and commitment. Our Ramadan campaign was immensely successful. From the funds raised as a part of our 2019 Ramadan drive alone, you were able to fulfill the dreams of 28,000+ students.

Furthermore, in August and September, you wholeheartedly supported our Back to school Campaign, allowing us to send 680 + students back to school. Thank you for your gracious contributions that have helped us provide deserving children of Pakistan with much needed access to good quality education.

We also participated in the Islamic Society of North America (ISNA) Convention in Houston to create awareness about our movement. The highlight at our booth was our alumna, Dr. Sidra Saleem, who shared her experience of attending a TCF school as well as her journey through medical school to a neurology research program in USA. It was an absolute delight to witness her speak about how TCF helped mold her into the individual that she is today.

We dedicated some time this year to streamlining our organization into clear areas of responsibility with specialized Marketing, Development and Chapter Support functions. The aim is to be able to better serve our growing donor base. We are very proud of the accomplishments of our Chapters and dedicated group of volunteers who have held and continue to organize a variety of events throughout USA to raise funds for the education of underprivileged children of Pakistan.

As we get ready to enter the year-end season of festivities, let us remember that it is also an important time to share our blessings with those who need us the most. I am sure I can count on your generosity as always.

Once again, a big Thank you from TCF-USA team for the remarkable difference you are making in the lives of underprivileged children of Pakistan every day!

***Ilm sham-e-zindage hay, Ilm tadbeer-e-hayat
Ilm sey taskheer ho jati hay saari kainat***

dream by receiving quality education from TCF School, Vohra Campus. Samina and her parents believe that education empowered her to enroll in the Police Training Academy and serve her country with pride.

Samina received her share of brickbats from society for pursuing an unconventional career in the police force, but having supportive parents, gave her all the confidence that she needed. We need more girls like Samina who are enabled by their education from TCF schools and work against all odds to fulfill their dreams.

Watch this video to catch a glimpse of Samina's story

Samina's story



The Citizens Foundation USA has been **rated as a 4 Star Charity** by Charity Navigator for the **6th year** in a row! A matter of great pride and honor for us.

A Vote of Appreciation

Uneza Akhtar, our Director of Administration has bid farewell to TCF-USA this year. She had joined our organization in 2006 and has been an integral



part of TCF-USA throughout her tenure. Uneza has always been a ceaseless supporter of the cause of education. She was a vital part of many successful development and fundraising

Regards



Tauseef Siddiqi

CEO, The Citizens Foundation, USA

efforts for our US chapters. Uneza was instrumental in helping us evolve and grow at the administrative level.

She leaves us with an inspiring legacy of accomplishments from her 13 years of dedicated service. We are thankful for her contribution in helping TCF-USA grow during her tenure and wish her well in her new endeavors.

[Visit our website](#)

TCF's Mother Tongue Based Learning Initiative

A learning model that makes perfect sense!

According to UNESCO, 'A major reason for poor performance of many linguistic and ethnic minority children is that they are often taught in a language they struggle to understand. It limits their ability to develop foundations for later learning and negatively affects their cognitive development.'

Multilingual countries like Finland, Indonesia, Philippines and India have tried the three-

language formula and have concluded that the gradual introduction of language from the mother tongue to the official/national language and then to an international language will deliver the best learning outcomes in schools.

Current partnership with Thar Foundation has allowed TCF to take a step forward from its current language model. TCF has now thoroughly researched the three-language formula with the help of a team of experts, overseen by Unaiza Ayub, the Head of TCF's academics and a graduate of the Harvard School of Education. This research highlights that a well planned and well-implemented Mother Tongue Based Multi-Lingual Education (MTB-MLE) program contributes to the all-round development of the child in an academic environment and also leads to reduced dropout and failure in school, increased school attendance and more involvement of parents and community in the education process.

TCF hopes to gradually implement a MTB-MLE model tailored to the context within which TCF schools operate. In 2018, TCF partnered with Thar Foundation to develop and implement a mother tongue based multilingual education model in TCF supported schools in Tharparker with the potential to scale across the province. Now moving into the second phase of developing resources and capacity for this model, TCF is proud to be at the forefront of this ground breaking initiative.



[Click here to read more](#)

TCF & LUMS join hands to help TCF alumni reach greater heights



The Citizens Foundation and the Center for Business & Society (CBS) at the Lahore University of Management Sciences (LUMS), signed an agreement on September 4, 2019 to facilitate TCF Alumni in seeking admissions in undergraduate programs. Both parties have agreed to collaborate to facilitate the admission of meritorious TCF Alumni in tertiary institutions.

TCF and LUMS collaboration will ensure that maximum efforts are put in every year to help prepare a good number of meritorious TCF Alumni for admission in various undergraduate degree programs, including LUMS. The project entails setting up TCF Ambassadors at LUMS, a body of student volunteers under the supervision of the CBS team which will conduct information sessions and preparatory classes for the TCF students to prepare them for the tertiary universities including LUMS.

On this occasion, Executive Vice-President of TCF, Riaz Kamlani, said, “Through collaborations like these, TCF Alumni can have a great exposure and can build a better future for themselves. Only by working together, we can resolve the educational crisis’. “I would like to thank LUMS for joining hands with us and furthering our mission to educate the children of Pakistan”, he added.

Regarding the collaboration, Honorary Dean of Suleman Daood School of Business, Dr. Alnoor Bhimani said, “Good education empowers good education. The TCF-CBS partnership opens up educational possibilities to those who lack access. In doing so, this allows for the cultivation of a learning environment where all key players not only benefit from each other, but also help each other grow in unprecedented ways.”

Approximately 23% of TCF Alumni is able to seek admissions at the tertiary institutions. This percentage will increase with the help of Alumni Development Program which is on field teaching initiative designed to help TCF alumni secure admission in the best universities in Pakistan and abroad. This collaboration will help TCF students get access to the universities and the preparation required in order to avail the admission in the under graduate programs.

An Eventful Year so far!



2019 is no doubt turning out to be the year of events for TCF-USA!

With the first half of the year packed with multiple events, the second half is turning out to be even busier!

TCF-USA volunteers across the country are actively supporting the TCF Movement by organizing all kinds of events ranging from information sessions, small fundraisers, brunches, musical evenings, comedy nights, donor appreciation events and big fundraisers!

Our New Jersey Chapter's **Donor Appreciation Dinner** kicked off the second half of events in June by appreciating the generosity of the New Jersey community in helping the New Jersey Chapter build 7 TCF schools. In July, our Georgia Chapter organized a musical **Qawwali Night** dedicated to the underprivileged children of Pakistan!

August turned out to be a happening month of events starting off with the exciting **Chicago Networking Social** which allowed professionals and entrepreneurs in Chicago to learn more about TCF's mission to educate the underprivileged children of Pakistan. Next, the New Orleans Chapter's **Independence Day Celebration** was yet another exciting event that allowed the New Orleans community to come together to address Pakistan's education crisis with a patriotic spirit. But August didn't end there! Our Houston Chapter hosted a fun-filled **Cricket Tournament** to raise awareness and funds to bring hope for the children of Pakistan!

September broke August's records with back to back events by five of our TCF-USA Chapters! Starting off with **Taleem ki baat hansi ke saath** an event organized by our Sacramento Chapter and moving ahead with the highly anticipated **Annual Galas** by our Philadelphia and Seattle Chapters', a **Girls Rock Brunch** by our Northeast Ohio Chapter and ending with our Portland Chapter's **Dinner with Anwar Masood!**

In October so far, our TCF-USA DFW and South Florida chapters have already held their successful events. Our New Jersey, Austin, Chicago and Houston chapters are eagerly preparing for their upcoming events in the last week of October!

We are excited to announce that the months of November and December will be packed with even more exciting events!

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