



THE CITIZENS FOUNDATION, USA

Fall Newsletter  
**2021**

Transforming Educational  
Landscape for Pakistan's  
**Underprivileged Children!**

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## TCF-USA Awarded Highest Ratings for Accountability and Transparency!



TCF-USA received 4-star, highest rating by Charity Navigator for 7 years in a row - an honor held by only 8% of US Charities. Charity Navigator is USA's most-utilized evaluator of charities.



GuideStar, the largest aggregator of information on non-profits, granted us **Platinum Seal of Transparency for 2021**, their highest recognition.



TCF schools reopened in August with safety protocols in place. Our children are back in their classrooms and we couldn't be happier! Support our Back-to-school Campaign by sponsoring one child's education for \$120 per year. Help us reach our goal of 1200 students!

[Send a child to school](#)

## From the Desk of Salman Hasan

Dear supporter,

I feel very happy to be sharing my thoughts today as part of TCF-USA family, all united for the cause of education and impacting lives of thousands of vulnerable children every day. Being a proud volunteer with TCF Pakistan for the past 10 years, I have witnessed firsthand the change your contribution brings into the lives of these children.

The past year had been a challenging one. **The pandemic has jeopardized the education of an additional 1 million underprivileged children in Pakistan.** As families living in poverty face greater financial constraints, they are forced to pull their children out of school. This leaves them at a risk of ending up in child labor or early marriage, and thus trapped for life in the cycle of poverty.

Despite such trying conditions, TCF carries on with determination its mission to make quality education accessible to every child in Pakistan. The team continued its efforts to keep deserving students enrolled in schools, increase enrollment where possible and provide continuity of learning during school closures. This year TCF also took up several exciting initiatives such as **revamping the early education model** and the **digital transformation of TCF schools.**

TCF is playing its part but we need your help to sustain its efforts. Having seen your commitment to the cause, I am convinced that TCF-USA can count on you. **Together we will continue to educate even more underprivileged children in Pakistan and keep their dreams alive.**

I would love to hear your ideas on how we can further improve. Please feel free to connect with me at [salman.hasan@tcfusa.org](mailto:salman.hasan@tcfusa.org)



*We are delighted to have Salman Hasan as the Chief Executive Officer of TCF-USA. With 20+ years of experience at senior management positions, Salman brings solid professional credentials and a strong passion to serve the underprivileged children.*

*Most recently, he led the effort to establish the Ecommerce business as the CEO of TCS Ecom Pvt Ltd. in Pakistan. Salman has been a TCF volunteer in leadership roles for the last 10 years, as a part of TCF Rahbar – a youth mentoring program, and TCF Baghban – a volunteer fundraising program. As such, Salman has always been a part of TCF family!*

## Digital Transformation of TCF Schools Begins

The Citizens Foundation (TCF) has collaborated with Pakistan's largest internet and broadband service provider, Jazz to digitally transform its 1,687 schools across Pakistan.

This three year collaboration

will help introduce a digital literacy curriculum for robust learning experience of **275,000 students** by revamping computer labs and installing 500 battery-powered audio-visual rooms. Altogether **3,500+ teachers** will be trained to use technology to combine online educational material with traditional place-based classrooms and offer blended learning opportunities to students.



Moreover, aging gadgets that currently run TCF's School Management System will be updated, allowing principals to collect data more efficiently.

**Syed Asaad Ayub Ahmad, President and CEO TCF Pakistan** shared, "Every child deserves and can have a 21st-century education. We have been experimenting with ways to use technology to support learning for many years. Jazz's support comes at the right time for us to be able to introduce new solutions, which are a model for what is possible in Pakistan."

"Our support of TCF over the years is based on the mutually inclusive objective of empowering the youth with quality education and skill set that compliments this digital age. We are enabling TCF to complete its digital transformation to provide a robust learning experience that is relevant, valuable, and builds digital-age skills," added **Syed Fakhar Ahmed, Chief Corporate & Regulatory Affairs Officer at Jazz.**

[Read More....](#)



## TCF's Initiative 'Dastak' to Empower Female Teachers of Low-Cost Private Schools in Pakistan

TCF successfully piloted a teachers' training program, Dastak, for 151 female teachers of low-cost private and public schools across Pakistan.



## TCF's Go-getter Alumna Rohaila Khan

With innate talent and a strong foundation of quality education received at TCF, Rohaila Khan is unstoppable in her drive to learn.

TCF graduate of 2004, Rohaila was the first girl in her family to complete matriculation and continue higher education. She joined her alma mater

The program is designed to fill in major gaps in teaching competencies and content knowledge, ultimately contributing to better student learning outcomes.

TCF has a well-established system of pre-service training and ongoing professional development programs for its 12,950 all-female faculty. Dastak program shares the expertise with low-cost schools to create a national impact and reach out to underprivileged children not enrolled in TCF schools with quality education opportunities.

[Read More...](#)

as a substitute teacher and with her determination and hardwork progressed on to become school principal in a short period of time. Rohaila recalls that when she took a break after her marriage, she felt incomplete without TCF's presence in her life. "TCF is like a home for me and I just couldn't stay away from it."

She continued as TCF principal for another 5 years. With her progressive nature, she then pursued a Montessori diploma course and today works as a Montessori trainer.

## First-ever TCF North America Telethon held this year!

TCF North America Telethon was aired live on ARY News on Saturday, May 1, 2021 to raise funds for the education of the underprivileged children severely impacted by the pandemic in Pakistan. This first ever telethon was a huge success! It helped raise funds to support education of 800+ TCF students.



The four hour telecast was hosted by Pakistan's renowned news media figure, Iqrar ul Hasan and TCF's amazing celebrity supporters, Sania Saeed, the veteran Pakistani actress and Salman Ahmed of the band Junoon joined the broadcast along with TCF leadership and US opinion leaders such as Dr. Adil Najam and Senator Saud Anwar. In addition to an incredible opportunity to build awareness for TCF's work amongst Pakistani diaspora along, the event generated funds to support over 800 underprivileged children. [Watch the telethon here.](#)

## 2021 Events Roundup

### Successful Events Held So Far

Despite the challenges posed by the pandemic, TCF-USA chapters forged ahead with a variety of events.

**TCF-USA's Young Professionals Chapters** banded together during Ramadan to fundraise for continued education of underprivileged children amid rising poverty in Pakistan. The

### Exciting Line up of Upcoming Events!

TCF-USA Northeast Ohio Chapter's [Musical Night for Education](#)

Saturday, September 18, 2021

TCF-USA St Louis Chapter's [Roundtable with Leadership - Fueling](#)

special guests at their virtual event included Riaz Kamlani, TCF Executive VP Outcomes and Rahat Saleem, TCF Principal who updated on TCF's on-going efforts to prevent children from dropping out of school. Over 160 supporters got together to raise funds in this event.

**TCF-USA Bakersfield Chapter** held a successful virtual fundraiser during Ramadan to support education of vulnerable children amid amplifying education crisis in Pakistan. TCF-USA President, Arif Gafur and TCF General Manager, Isfandyar Inayat joined the Bakersfield fundraiser along with Pakistan's renowned rapper and comedian, Ali Gul Pir. Over 170 supporters joined this event and helped raise more than the target amount.

**TCF-USA Central Office** organized a virtual **Eid Milan** event to celebrate and share update on specific school projects and a National **Volunteer Appreciation Event** in August to recognize the efforts of our amazing chapters and volunteers.

**TCF-USA New Jersey Chapter** continued its tradition of hosting a **Donor Appreciation Dinner**. This in-person event was attended by around 150. Although not a fundraising event, several donors came forward to pledge their commitment to the cause of education, a testament to generosity of our supporters.

## [the TCF Movement Together](#)

Event date - TBD

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TCF-USA Seattle Chapter's  
[Annual Fundraiser](#)

Saturday, October 16, 2021

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TCF-USA Boston Chapter's  
[Annual Fundraiser](#)

Saturday, October 23, 2021

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TCF-USA Westchester Chapter's  
[Annual Fundraiser](#)

Saturday, October 30, 2021

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TCF-USA New Jersey Chapter's  
[Annual Fundraiser](#)

Saturday, October 30, 2021

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TCF-USA Washington DC  
[12th Annual Gala](#)

Saturday, November 20, 2021

## Want to Make a Lasting Impact?



- Become a monthly donor today and help TCF provide quality education to the most vulnerable children all year round! Your donation of just \$10 can help TCF cover one month of schooling costs for a student including books, uniforms, teacher training and transportation. Setting up a monthly donation is convenient and secure.

**Become a Monthly Donor Today**

!



The Citizens Foundation, USA is a 501(c)(3) tax-exempt, non-profit organization. Your donations are tax-deductible to the extent allowed by the law. All donations are under the independent control of The Citizens Foundation, USA.

Phone: [\(888\) 729-3022](tel:8887293022) | TCF-USA Tax ID: 41-2046295.

 <b>1,687</b> Schools	 <b>275,000</b> Students	 <b>12,950</b> Female Faculty	 <b>50,500</b> Graduates	<b>DOUBLE YOUR IMPACT</b>	<b>Visit Our Website</b>
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