



THE CITIZENS FOUNDATION, USA

Winter
Newsletter
2023

Creating lasting change through Education

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From the Desk of President, TCF-USA



Season's Greetings!

Amidst the year-end Holiday Season, I find myself overwhelmed with gratitude for your generous support for the education of underprivileged children in Pakistan. Your empathy and compassion are enabling TCF to provide quality education to **286,000 deserving children across 1,921 school units**. Thank you for believing in the transformative power of education.

In this newsletter, I invite you to delve into TCF's recent recognition by the **Stanford Social Innovation Review** in a scholarly case study titled '**The School System Rebuilding Civil Society**'. This accolade underscores the significance of our collective efforts.

Your donation acts as a catalyst for change in the lives of underprivileged children, fostering inspiring stories like that of **Hina Shoukat**, a TCF alumna. Hina shattered barriers as the first girl in her family to attend school. Today, she not only supports her family but also is an inspiration to young girls in her community. Despite the strides we've taken, Pakistan still faces the challenge of 22.8 million out-of-school children. The current economic downturn further compounds this issue, endangering the futures of countless more children.

Before we bid farewell to this year, I invite you to extend your compassion once again. **Your support, in the form of a tax-deductible donation before December 31**, will continue to empower

underprivileged children through quality education.

With heartfelt gratitude,

Arif Gafur
President, The Citizens Foundation, USA

YEAR END GOAL: EDUCATE 15,000 DESERVING STUDENTS

End the year on a strong note by giving the gift of education to children in need. Time is of the essence, and your support is crucial in ensuring that these students do not become casualties of an education crisis that is impacting millions of children in Pakistan! Just \$144 can support a child's education for one year, and a contribution of \$3,600 can support an entire classroom. Help TCF reach its year-end goal by making a tax-deductible contribution today!

Educate a child today!



Watch the video to discover how Hina, a TCF alumna from a slum in Karachi escaped the cycle of poverty. Her success became a catalyst for change - opening doors for girls in her family and community to pursue education.

**Hina shares
her journey of
Change!**



Read our annual report to learn about your impact!



The School System Rebuilding Civil Society

The Stanford Social Innovation Review (SSIR)
features a case study on The Citizens Foundation (TCF)



Stanford Social Innovation Review (SSIR) has featured The Citizens Foundation (TCF) in its recent case study, **'The School System Rebuilding Civil Society,'** authored by Noor Noman.

The piece highlights TCF's journey of delivering quality education at a massive scale and its innovative approach to breaking down barriers, particularly for girls, ensuring equitable access to education. It chronicles the inspiring story of Kainat Ansari, a TCF alumna who grew up in the slums of Karachi and went on to graduate from Whitman College and attend Oxford University. The case study seeks to bring into sharp focus all the essential elements that have shaped TCF into the transformative force for positive change it is today, extending its impact beyond the walls of its schools and into the communities it serves. [*Click here to read this case study to understand the incredible impact of education and its ability to shape lives.*](#)

TCF & IDEAS collaborate on

Gender-Focused Education Research

supported by Bill and Melinda Gates Foundation (BMGF)



TCF and the Institute of Development & Economic Alternatives (IDEAS) have collaborated on a research study supported by the Bill & Melinda Gates Foundation (BMGF). The study seeks to understand the impact of sustained quality education on female empowerment and on shifting social norms. Through this effort, TCF and its partners aspire to expand the frontiers of research on education and development in Pakistan, ultimately contributing to the advancement of educational opportunities, particularly for marginalized communities. [Read more.](#)

TCF's Innovative Approach to Teacher Training



The backbone of any education system is its teachers. In recognition of this fundamental truth, TCF has developed an extensive teacher training program to ensure that along with students, its staff of 14,000 all-female teachers are constantly learning and improving as well. Before joining, TCF teachers undergo rigorous Pre-Service Training (PRESET) programs to ensure that their pedagogy aligns with TCF's values and that they are prepared for the realities of the classroom. After teachers join the classroom, they continuously go through In Service Training (INSET) which ensures that teachers continue to evolve. Through supporting its teachers, TCF recognises

the importance of quality teachers to student success and a class environment that is conducive to learning. *Read the full blog.*



TCF Honored as a Finalist at the esteemed .ORG Impact Awards

TCF was named as a finalist for the prestigious .ORG Impact Awards! TCF is one of the 35 innovative, mission-driven organizations and changemakers selected from almost **1,000 applicants from more than 70 countries**. The awards recognize and celebrate outstanding positive contributions to society. This achievement is a recognition of TCF's unwavering commitment to supporting the vulnerable children of Pakistan.

TCF-USA Events Overview



As the autumn rolled in, TCF-USA chapters opened their doors to host signature

fundraising events with the help of their dedicated volunteer teams. From August till November, various chapters coordinated on **more than 20 events across various cities**. These included successful fundraising galas, information sessions, interactive booths at conferences like APPNA, and exhilarating pickleball and cricket tournaments.

Fundraising galas were a major part of the events held – these occasion brought together the passionate Pakistani community and local philanthropists to unite in their support for TCF's mission. The support shown for TCF's education program by esteemed **keynote speakers such as Mehdi Hasan, Dr. Shashi Buluswar**, and Assembly Woman Shama Haider roused spectators and galvanized them into action. Yet, the eye-opening experience for many attendees came from meeting and listening to **TCF alumni like Asad Sajid, Kainat Ansari, and Hassan Akhtar Siddiqui**.

The funds raised by chapters like **Washington DC, Seattle, Houston, and SF Bay Area** among others, helped in starting several new TCF schools across Pakistan. The other chapters, with the help of their enthusiastic donor base, brought in substantial financial support for numerous existing TCF schools making it possible for many of the current students to continue receiving quality education.

The standout element of this season was the remarkable involvement of young volunteers across numerous events. Their captivating performances, logistical support, and organization of informative TCF awareness gatherings for colleges showcased their dedication to making a positive impact on communities through education, earning pride from their families. A special note of thanks goes to all our chapter volunteers who work tirelessly throughout the year to help ensure the success of these events!

Make a lasting impact this year end!



This year end, consider helping a vulnerable child receive quality education all year long.

The easiest way to accomplish this is to set up a monthly recurring gift. **For \$24/month, you can keep two children in school**, learning, and on a path to a better future.

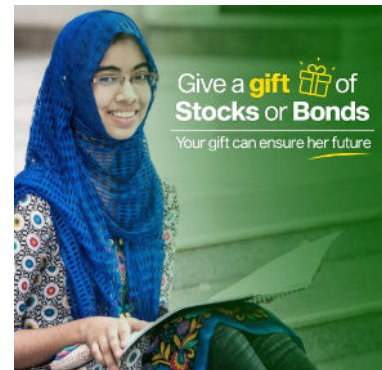
Join our Monthly Giving Program



Do you want to **DOUBLE** your impact and help bring **TWICE** as many children back to school?

Remember to **claim matching from your employer for all your donations**. Search [here](#) to see if your employer matches gifts to TCF-USA. 260+ USA-based organizations already do!

2x your impact with Corporate Match



This Season of Giving, give a gift of **Stocks or Bonds** to make an impact in the lives of underprivileged children in Pakistan! Note that the market value of a gift of securities may be tax-deductible. Giving securities may also allow you to avoid capital gains tax on the appreciation of the asset. Have questions? Please email our Planned Giving Manager, Manita Swati at: manita.swati@tcfusa.org.

Give the Gift of stocks this year-end



1,921
Schools

286,000
Students

14,000
Female Faculty

57,000
Graduates

Double your Impact

Visit Website

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