



THE CITIZENS FOUNDATION, USA

2024 Fall  
Newsletter

# Unlocking Education for Pakistan's Vulnerable Children

## In this Issue

- From the Desk of Kashmala Sharif
- Tabarak Rehman's Inspiring Run
- Over 500 Join Run for Education
- Volunteer Spotlight
- Building Leaders: Principals' Academy
- TCF Alumnus Starts Art School
- Events Round-Up



## From the Desk of Kashmala Sharif



Dear TCF Family and Friends,

As a mother of three, watching my children pursue their passions and discover their interests as they grow is a true joy. This is possible because they have opportunities to follow their own paths in life. As a board member of TCF-USA, I find this especially meaningful, as I am committed to providing similar opportunities to underprivileged children in Pakistan, aiming to be their voice and pathway to success. As aptly stated, **'The mind once enlightened cannot again become dark.'**

Pakistan faces a severe education crisis, exacerbated by COVID and high inflation, which leaves 26.2 million children without basic education. These children are often pushed into child labor or early marriages, missing out on opportunities that can transform their lives and strengthen the economy. Despite TCF's significant efforts in operating **1,921 school units** and educating **286,000 students**, much more remains to be done.

As we prepare for the new school year, please remember the children at TCF schools and the many others who are still out of school. Join me in empowering them to take control of their lives through education, helping them to stand on their own and achieve their dreams.

**Your support is crucial—just \$12 per month can keep a child in school** changing their future and bringing about the change they desperately need.

Warm Regards,

Kashmala Sharif

*Kashmala became a part of the board in 2018. She has been involved with TCF-USA's efforts in New York since 2009. She currently serves as the Co-Head of the New York chapter which has been a critical pillar for the growth of TCF-USA. Kashmala holds a LLB from the University of Buckingham (UK) and a LLM from the Cardozo School of Law.*



As students in the USA and around the world head back to school, millions of children in Pakistan face a different reality. The number of out-of-school children has surged to 26.2 million, with girls disproportionately affected.

**Our goal is to educate 1,500 students through our Back to school drive. Help us meet our goal!**

**Bring a child back to school!**

## Explore Our Fall Events Near You

Georgia Annual Gala  
Saturday, September 14, 2024

North Jersey Annual Gala  
Saturday, September 14, 2024

Pittsburgh Annual Gala  
Saturday, September 14, 2024

Nashville Annual Gala  
Saturday, September 21, 2024

Austin Annual Gala  
Saturday, September 21, 2024

SF Bay Area Annual Gala  
Saturday, September 21, 2024

Fresno Annual Gala  
Friday, October 04, 2024

Indiana Fundraising Gala Dinner  
Saturday, October 05, 2024

Detroit Fundraiser & Qawwali  
Saturday, October 12, 2024

Seattle Annual Fundraiser Saturday,  
October 19, 2024

Wichita Annual Fundraiser Saturday,  
October 19, 2024

Orlando Annual Gala  
Saturday, October 26, 2024

New Jersey Annual Gala  
Saturday, November 02, 2024

Chicago Annual Gala  
Saturday, November 02, 2024

North East Ohio Annual Gala Friday,  
November 08, 2024

Washington DC 15th Annual Gala  
Saturday, November 09, 2024

Columbus Annual Gala  
Sunday, November 10, 2024

Boston Annual Gala  
Saturday, November 16, 2024

[Click here to check our Events page.](#)

## Inspiring Journey: Tabarak's Cross-Country Run for Education

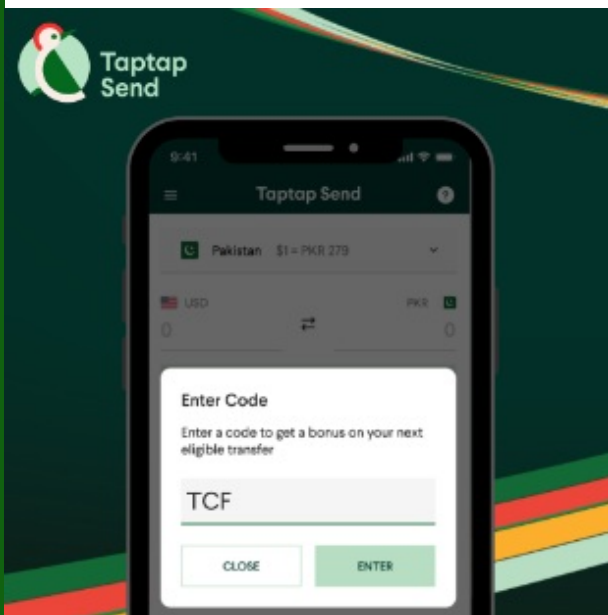
On November 3rd, Tabarak Rehman will attempt one of the most ambitious feats in Pakistan's history. He will attempt to become the first person on record to run across Pakistan. He will spend 35 days



running 900 miles to raise \$1 million for TCF to fund the education of over 7,000 children!

Flying in from his current home in New York, Tabarak will run from his high school outside Islamabad all the way to Karachi where he went to IBA. Tabarak's journey will recognize the impact education had on his own life while simultaneously opening doors for others.

Track Tabarak's journey, be inspired by his resolve, and play a part in this monumental mission by following or contributing here: [Tabarakruns.com](http://Tabarakruns.com)



Help Tabarak provide education for over 7000 children by sending money through the TapTap Send app - our official run sponsor!

For the first transfer you make using the code TCF, TapTap Send will donate \$10 to TCF, and you will get a \$20 bonus\* on your transfer. Join millions of Pakistanis who have sent money home using TapTap Send at zero sending fees and great exchange rates.

**Download and Contribute Now!**

*\*Terms and conditions **here** apply. NMLS ID #2108069. TapTap Send Payments Co is licensed as a Money Transmitter by the New York Department of Financial Services.*

## Over 500 Join 'Run for Education' to Support Pakistani Children



This August, we celebrated the second annual Run for Education, furthering the incredible success of last year's initiative, with over 500 advocates across 15 states stepping forward for Pakistan's underprivileged children. Nationwide, TCF-USA Chapters orchestrated vibrant local

events, drawing enthusiastic crowds ranging from children to adults. Notably, the Columbus and Indiana Chapters saw impressive turnouts, with hundreds uniting from their respective communities to champion this vital cause. Looking ahead to additional events in November, the Run for Education is quickly becoming an enduring tradition, deepening our impact on education each year.

## Volunteer Spotlight: In Their Own Words

### Fareeha Mohsin's Journey with TCF



Three key traits that define me are being a mother of three young kids, a Certified Chartered Accountant, and a dedicated volunteer with The Citizens Foundation (TCF). My journey with TCF began nearly 11 years ago in Vancouver, Canada, where I helped establish the chapter. In 2017, I moved to the San Francisco Bay Area and joined the core team. Together with a passionate group of volunteers, we elevated the SF Bay Area chapter to new heights. TCF's long-term vision and holistic approach to education and social impact deeply resonate with me. A visit to a TCF school in Sheikhpura where I saw a state-of-the-art campus with spacious classrooms, playgrounds, computer and science labs, and most importantly, happy students, further reaffirmed my commitment to this cause.

Like many expats, I wanted to give back to the country that shaped my identity and contributed to who I am today. What started as a passion project has become an integral part of my life, bringing tremendous positivity and fulfillment to me and my family. I've witnessed karma firsthand—when you do good, good comes back to you in unimaginable ways.

## Project Ta'aluq: Enhancing Effectiveness with Digital Interventions



To more effectively tailor programs and initiatives, TCF recognizes the importance of having a rich understanding of target populations. Project Ta'aluq began with the aim of comprehensively profiling TCF students and their families. Since its inception in 2021, the project has collected and digitized data from 245,950 student surveys and 151,286 family surveys. When provided to faculty, this information can enable principals and teachers to understand family and community dynamics and thus cater better to student needs.

This data is also used to supplement TCF's Project Aagahi by identifying areas of higher illiteracy to focus greater resources on.

## TCF Principal's Academy: Building Better School Leadership

TCF acknowledges the value of good leadership to the success of a school. That's why, every year, the Principal's Academy brings together all TCF Principals for an intensive training course. This year's theme for the course was 'Rise and Thrive Together' and it centred on technology in education and how it can be integrated with the curriculum to improve teaching and learning.



Through rigorous workshops and dynamic sessions, it is ensured that principals absorb, engage with, and understand these concepts so as to better serve their students.

## TCF Alumnus Opens Art School for Deserving Children



Ayub Khan, a TCF alumnus, is a shining example of how education is the gift that keeps on giving. Inspired by his own educational experience, Ayub started a school focused on skills-based education and arts. Continuing his work to champion art in Pakistan, Ayub later adopted a low-performing government school in Pakistan and set up art classes for the children there as well. Ayub's belief that art and creativity should be a part of all student's learning lives despite their financial constraints is truly remarkable.

## TCF-USA Events Round up



This summer saw a series of successful events being held across the USA. From decadent Eid banquets that brought together the community to successful fundraising galas, it was an exciting summer for our chapters.

The University of Washington-Seattle Chapter hosted an Eid Banquet, raising awareness about

TCF among young Pakistani Americans. The Kansas Chapter hosted their Eid event, featuring the flair of a Qawwali performance. The Houston Chapter's Annual Gala was a success, with over 600 guests enjoying Ahmed Ali Butt's comedy performance after the fundraising dinner. The South Florida Chapter revitalized itself by hosting an awe-inspiring Gala this summer. The SF Bay Chapter hosted a donor appreciation event for major donors. The Sacramento Chapter held its Annual Banquet with over 200 attendees, where the youth's performance of "Lab Pe Aati Hai Dua" was the highlight of the evening. With several successful events already under their belt, our volunteers are now gearing towards some of our major galas this fall. **Check out our event page for more information: <https://www.tcfusa.org/tcf-events-usa/>**

## Looking for More Ways to Make an Impact this Back-to-School Season?

### Join TCF-USA's Monthly Giving Program



This back-to-school season, you can bring a vulnerable child back to the classroom with a monthly gift of just \$12. As a monthly donor, you provide stable funding that allows us to plan ahead and maximize our impact, ensuring every child has the chance to learn and thrive. Plus, you enjoy the ease and convenience of automatic contributions, coupled with the satisfaction of making a lasting difference.

**Give Monthly**

### Give Education by Donating Your Used Vehicle



This convenient and impactful program can turn your old & unwanted vehicle into a valuable donation towards supporting the education of underprivileged children. Through our partnership with Charitable Adult Rides (CARS), the process is quick & hassle free. Please visit <http://tcfusa.careasy.org/home> and make a difference one car at a time. Call 888-729-3022, if you have any questions.

**Donate your Car**

### Give through Donor-Advised Fund Build Brighter Futures



Consider boosting your support for TCF with a Donor-Advised Fund (DAF). DAFs offer tax efficiency, cost-effectiveness, and flexibility, providing a convenient way to support causes you value. Setting up a DAF is simple with institutions like Fidelity Charitable or Schwab Charitable, and you can direct grants to TCF as desired. For more details, contact Farhat Husain at [Farhat.husain@tcfusa.org](mailto:Farhat.husain@tcfusa.org).

**Give through DAF**



**1,921**  
Schools

**286,000**  
Students

**14,000**  
Female Faculty

**57,000**  
Graduates

Double your Impact

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